



1. The world was representing that the washrooms were free for anyone, and the toilet paper was for the people to know that it's a washroom. But it wasn't outstanding enough, and there was only one meaning to it so this idea was off the topic...

2. This is not good enough because this design looks like we're flushing down the earth into a toilet. So we decided to avoid the thinking of toilet.

3. This was bad because the W looks like a women's washroom, and it didn't make sense because doesn't look like a washroom logo.

4. This final design worked the best because the U and R represented Universal Restroom and it also meant ur 'space'. The earth meant anyone on earth can use it.